

Share your most delicious dish with  
**345,000 readers\***

in the News & Neighbor's



# Dining Out

Your guide to  
good food!

*Build your business during summer months!*



*40% off regular rate!*

- Increase sales
- Increase profits
- Build customer base
- FREE advertorial
- Process color ad

Put your best Summer Food Specials in front of 43,200 readers each week who dine out in Johnson City on a regular basis.\*

**8-week package price - \$775**

**June 25 – August 13**

**Ad size 2 column x 4" (Regular rate \$1,291.00)**

**Call today to be included in this exclusive Dining Guide reaching 31,000 homes every week 979-1300 or email: [newsandneighbor@charter.net](mailto:newsandneighbor@charter.net)**

\*2010 Circulation Verification Council readership survey showing 86% regular weekly readership or nearly 27,000 reader homes with an average 2 readers per household. Readership survey shows 81% of News & Neighbor readers or 43,200 people eat out on a regular basis times eight insertions equals 345,500 people.