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**It's Johnson City's Favorite Edition!**

The Johnson City  
**NEWS & NEIGHBOR**



# **Family Owned Business Edition 2010**

**Showcase your company in one of The News & Neighbor's most popular editions.**

Family Owned Businesses are a tradition in East Tennessee and form the foundation for our local commerce and industry. Our award-winning newspaper will highlight your business with a news story and photo. This gives you the opportunity to promote your business, family and employees into 31,000 prime customer homes.

**Ad Rates: \_\_\_\_\_ Full Color: \_\_\_\_\_ One Color:**

**1/2 page - \$450**

**1/2 page - add \$95**

**1/2 page - add \$50**

**Full page - \$775**

**Full page - add \$175**

**Full page - add \$95**

**Double page - \$1,395**

**Double page - add \$250**

**Double page - add \$150**

**Front page - \$1,350\***

**Back page - \$950\***

**\* Front & Back ad placement includes process color**

Download the 2008 Family Owned Business Edition at: [www.newsandneighboronline.com/editions/familyowned2009.pdf](http://www.newsandneighboronline.com/editions/familyowned2009.pdf)



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**Advertising & News Copy Deadline: July 16, 2010**

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